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2011

Review of the Year

How your generosity together with UNICEF's passion changed the world in 2011

Hong Kong Committee for UNICEF

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You have made a tremendous contribution to improve lives of children in need around the world!

Every dollar you donated makes a huge difference. For example, in 2011:

- More than 36 million children received vaccination, deworming and vitamin A supplementation.
- At least 1.2 million children suffering from severe acute malnutrition received treatments.
- Four million children had access to improved education.
- Over 920,000 children were able to access child protection services.

Your selfless donation has made a big difference to the world last year. You enabled UNICEF to act promptly during emergencies and implement long-term programmes to save children.

Children and all of us from UNICEF family are very grateful for your generosity! Your continuous support is vital to sustain the progress being made to protect children. Every child deserves a fair chance to live and fulfill his/her potentials.

Please continue to support our work. Thank you!



Long-term Programme Assistance

Your help propels UNICEF to reach the most vulnerable children in the toughest environment!

With UNICEF's equity approach, you are not just helping one child in one village; **you are actually improving the lives of children in thousands of villages all over the world.** Following are the successful achievements we have attained together in 2011.

<p>Afghanistan</p> <p>We sent 20,000 family water kits to Afghanistan and at least 200,000 people gained access to safe drinking water and sanitation facilities.</p>	<p>China</p> <p>We supported the local partners to reach over 420,000 out-of-school young people for the prevention of HIV in high HIV-prevalence areas in China.</p>
<p>Colombia</p> <p>We helped more than 41,000 children and adolescents to participate in programmes to prevent the recruitment of armed groups.</p>	<p>Ethiopia</p> <p>We provided vitamin A supplementation to more than 8 million children to treat with malnutrition.</p>
<p>Haiti</p> <p>We constructed 160 semi-permanent schools to benefit 86,000 children and sent learning materials to 750,000 children.</p>	<p>Niger</p> <p>We treated more than 224,000 children with severe acute malnutrition and reached 64,000 breastfeeding women through blanket feeding operations, which provided complementary food to children aged 6-23 months.</p>
<p>Republic of Sudan</p> <p>In the Republic of Sudan, more than 70,000 conflict-affected children received psychosocial support and over 1,000 children associated with armed forces were released.</p>	<p>Yemen</p> <p>We conducted an immunization campaign that reached 180,000 children under five. 54,000 children in Yemen received measles vaccines.</p>

Emergency Relief

Your support allows us to respond immediately to areas affected by disasters.

In 2011, a number of disasters shocked the world and took away many young lives. During emergencies, donors' regular giving and immediate donations are the critical factors which allow us to respond swiftly to rescue lives.

<p>Libya Crisis</p> <p>In February 2011, nearly 800,000 people fled crisis-hit Libya to Tunisia and Egypt.</p>	<p>© UNICEF/NYHQ2011-1329/Indrias Getachew</p>	<p>UNICEF's actions</p> <ul style="list-style-type: none"> Distributed emergency health kits containing drugs and medical supplies to 60,000 people. Provided child-friendly spaces and psychosocial support to children. Printed 27 million textbooks with support of local partners.
<p>Japan Earthquake and Tsunami</p> <p>On 11 March, a magnitude 8.9 earthquake hit Japan and followed by tsunami. Over 260,000 people were killed. Over 260,000 people were evacuated and 49,000 of whom are children.</p>	<p>© UNICEF/NYHQ2011-0433/Adam Dean</p>	<p>UNICEF's actions</p> <ul style="list-style-type: none"> Provided health check to 27,000 infants and 160,000 vaccinations to protect children from preventable diseases. Set up child-friendly spaces and delivered education supplies to 32,726 students in 634 schools via 'Back-to-school campaign'.
<p>Horn of Africa Food Crisis</p> <p>Since November 2010, the worst drought in 60 years struck the Horn of Africa. It left more than 13 million people in need of humanitarian assistance in 2011, including 320,000 children suffering from life-threatening severe malnutrition.</p>	<p>© UNICEF/Kenya2011-1577/Dorime</p>	<p>UNICEF's actions</p> <ul style="list-style-type: none"> Delivered clean water to over 3 million people, treatment for severe acute malnutrition. Delivered over 7 million vaccines against deadly diseases to affected women and children.
<p>Philippines Flooding</p> <p>In December 2011, South Philippines was stricken by a devastating tropical storm Sendong, resulting in severe flooding. Over 1.1 million people were affected.</p>	<p>© UNICEF/NYHQ2011-2138/Maiem</p>	<p>UNICEF's actions</p> <ul style="list-style-type: none"> Supplied water and hygiene kits to over 15,000 affected families to prevent water-borne diseases. Provided nutrition supplies, breastfeeding counseling and nutrition screening to around 4,500 children under five, and nearly 2,000 pregnant and lactating women. Set up 25 temporary learning spaces in safe and secure areas for children to ensure their education is resumed.

Hong Kong Committee for UNICEF

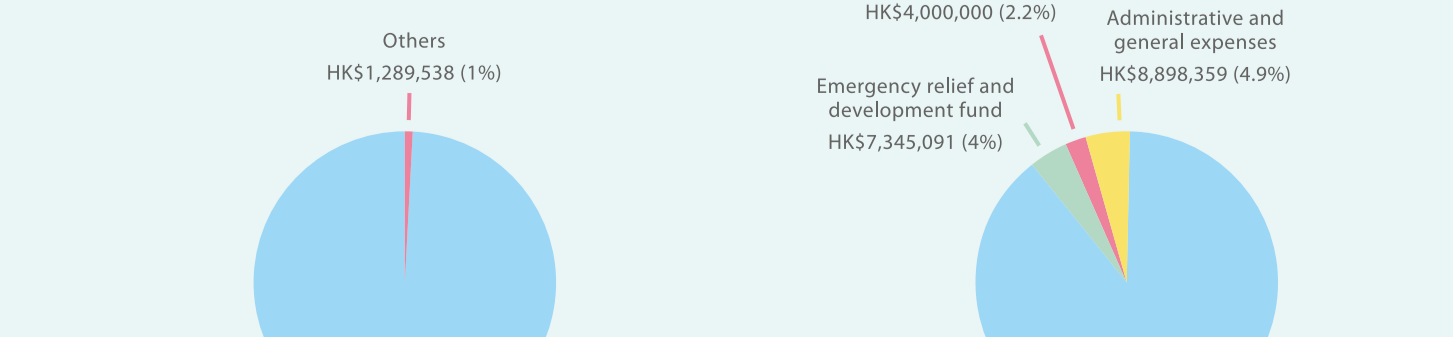
Hong Kong Committee for UNICEF (UNICEF HK) is dedicated to raise funds to support UNICEF programmes in over 150 developing countries and advocate for children's rights in Hong Kong. Major activities in 2011 are listed below.

<p>January</p> <ul style="list-style-type: none"> China Children's Week 'Little Artists Big Dreams Drawing Competition', to raise funds for poor children in China 	<p>© HKCU2011</p>
<p>February</p> <ul style="list-style-type: none"> TV programme broadcast of the field visit to Liangshan by UNICEF HK Ambassadors Karen Mok, Daniel Chan and special guest Astrid Chan, to raise funds for 'China Children's Health Fund' monthly donation programme 	
<p>March</p> <ul style="list-style-type: none"> Emergency appeal: Japan Earthquake and Tsunami, Libya Unrest UNICEF Young Envoys World Water Day Splash Mob Campaign 	
<p>May</p> <ul style="list-style-type: none"> UNICEF Young Envoys Programme 2011 Appointment Ceremony 	
<p>June</p> <ul style="list-style-type: none"> Hong Kong Committee for UNICEF 25th Anniversary Celebration Reception Announcement of the three selected non-government organisations for the first-ever 'Unite for Children, Unite for Hong Kong' Child Rights Advocacy Project 	
<p>July</p> <ul style="list-style-type: none"> Emergency appeal: The Horn of Africa Food Crisis Field visit to Yunnan and Gansu, China by UNICEF Young Envoys 2011 The first-ever appointment of an athlete, Mr Wong Kam Po, as UNICEF HK Ambassador 	
<p>August</p> <ul style="list-style-type: none"> Unite for Children - Hong Kong Committee for UNICEF 25th Anniversary Charity Concert Field visit to Angola, Africa by UNICEF HK Ambassadors Gigi Leung, Eric Suen and special guest Shaun Tam, to raise funds for 'Friends of UNICEF' monthly donation programme 	
<p>September</p> <ul style="list-style-type: none"> Donor visit to Yushu, Qinghai UNICEF Young Envoys 2011 Advocacy Project 'PaMa • PaMa ♥ U' Photo-shooting Event 	
<p>October</p> <ul style="list-style-type: none"> Global Handwashing Day Campaign in Hong Kong 	
<p>November</p> <ul style="list-style-type: none"> Halloween fundraising activities, to help rebuild lives of children in Yushu of Qinghai UNICEF Charity Run, to support UNICEF's 'Unite for Children - Unite against AIDS' global campaign The Children's Council Meeting 2011 and Closing Ceremony 	
<p>December</p> <ul style="list-style-type: none"> Emergency appeal: Philippines Flooding UNICEF Young Envoys Club 'World AIDS Day' Hand Warmer Charity Sale and Exhibition Revamp of 'Inspired Gifts' platform 	

Financial Highlights

UNICEF does not receive any funding from the United Nations. We rely solely on the support of donors like you to bring an equal opportunity and a better world to children.

UNICEF Programmes Assistance in 2010



UNICEF HK 2010 Financial Highlights



Remark: - The highlights were based on the Financial Statements for the period starting from 1 January 2010 to 31 December 2010, audited by KPMG. - 2011 Financial Highlights will be provided in the issue of 2012 Review of the Year.